REYNALDO CASTILLO
DIGITAL DESIGNER & WEB DEVELOPER

EXPERIENCE

SENIOR WEB DEVELOPER

Full House Communications Pte Ltd
246 MacPherson Rd, #06-01, Singapore 348578

2017 - Present

- Led transition from share hosting to AWS, saving company $1,700+ monthly.
- Transforming static websites into dynamic content management systems, enhancing flexibility and scalability while simplifying content updates.
- Leveraging responsive design techniques and mobile-first approaches to capture and retain the attention of mobile users, ultimately boosting client visibility and conversions.

WEB & GRAPHIC DESIGNER

Avatec Power Pte Ltd
10, Ubi Crescent #07-79 Ubi Techpark Singapore 408564

2017 - 2017

- Producing visually compelling graphics for both web pages and print materials.
- Creating illustrations and rough sketches of materials, discussing them with the manager, and implementing necessary revisions based on feedback.

EDUCATION

1997-2001

AMA COMPUTER COLLEGE
Bachelor's Degree in Computer Science

CONTACT

☎ +65 86972759

✉ reynaldotcastillo@gmail.com

🌐 reycastillo.net

OBJECTIVE

A skilled web developer excelling in both independent and team environments, consistently delivering top-notch results on time. Eager to secure a challenging role at a prestigious company to advance my developer skills and continue my professional growth.

SKILLS

- Web Design
- Graphic Design
- Wireframe Creation
- Frontend Development
- Backend Development
- Problem-Solving
- Hardware & Server Support
- Project Management Tools

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EXPERIENCE

WEB DESIGNER

Street Directory Pte Ltd
7-04 Paya Lebar Rd, #60 Paya Lebar Square, Singapore 409051

2015 - 2017

- Enhancing mobile UX with intuitive navigation and engaging layouts to drive customer engagement and lead generation.
- Providing training to clients for continuous updating of websites.
- Working in a four-person team and communicating professionally and collegially. This increased productivity by over 40%.
- Led in designing, developing, and printing of Home Directory monthly magazine, which increased responses by 5%.

WEB DESIGNER

SmartIdea Pte Ltd
400 Orchard Rd, #23-05, Singapore 238875

2007 - 2014

- Lead in redesigning the user interface for the keywordpsy.com website, resulting in an increase in user sign-ups by 35%.
- Overseeing updates to corporate branding to ensure consistency, coherence, and clarity.

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EXPERIENCE

WEB DESIGNER

R2X Interactive
Unit 201 Harmonic Seven Places Inc Vesta corner Pedro Gil St. Ana Manila, Philippines 5627451

2004 - 2007

- Designs and develops over 200 landing pages, increasing user engagement by 20%.
- Leads a team of 5 designers, promoting collaboration and efficiency in the work environment.
- Devising and implementing a site layout redesign resulting in a 10% decrease in bounce rates.

WEBMASTER

Cyber Source
Unit 1706 The Centerpoint Building Garnet Road corner J. Vargas Ave Ortigas Center Pasig City Philippines

2004 - 2004

- Managing and maintaining company websites, ensuring functionality, performance, and uptime.
- Implementing SEO strategies to optimize website traffic and enhance user experience.
- Supporting marketing campaigns by creating landing pages, forms, and other web assets as needed.

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EXPERIENCE

TECHNICAL SUPPORT ENGINEER

Alexander Resources Inc. detailed at Link 2 Support Inc

4/F Jaka II Building 150 Legaspi Street Legaspi Village, Makati City Philippines

2002 - 2003

- Assisting clients across North America and Canada in configuring and installing diverse networking products such as Routers, LAN cards, Hubs, Switches, Keyboard Video Mouse (KVM) switches, Wireless Routers, Wireless LAN cards, Access Points, and other latest offerings from Linksys. Delivered prompt email support, resolving networking issues and facilitating the distribution of drivers and firmware updates tailored to their Linksys products.
- Resolving 80% of Level 2 tech support tickets without requiring escalation to Level 3 tech support engineers.
- Providing support to customers with challenging technical issues that demanded a higher level of personalized attention and extended assistance.

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